

STUDIO STOCK





2023-2024 STUDIO STOCK

MODELS

- Studio Stock Spud
- Studio Stock 9 Plumber's
- Studio Stock 14
- Studio Stock 16
- Studio Stock 16 LH
- Studio Stock 35

PRICE

\$450 MSRP

2023-2024 Studio Stock Series Tour Performance For All

For the past twenty-five years, Robert Bettinardi has drawn his inspiration directly from the Tour by working with and analyzing the game's best golfers. Having amassed over 100 professional Tour wins since 1998, Robert has perfectly re-engineered the 2023-2024 Studio Stock Series with ultimate performance in mind. Precision milled from a single block of 303 Stainless Steel, the Studio Stock Series includes five expertly crafted models that give Tour-inspiring confidence to any level of golfer. Each new model features our Roll Control™ face milling, a scientifically engineered groove profile designed to get the ball into a true roll faster, while still maintaining an exceptionally soft feel and audible feedback in every putt. The Studio Stock series is completed with our Diamond Blast finish on the topline and body to provide a glare-resistant view from address, while the face and sole are polished giving it a luxurious presence on the greens. Each putter is complemented by a Castleton green and jet black paint scheme, discover the complete lineup of Studio Stock putters below.

SS9
PLUMBERS



SS9
SPUD



SS14



SS16



SS35



2023-2024 STUDIO STOCK

303 STAINLESS STEEL

Each Studio Stock Series head is 100% precision milled from a single block of 303 Stainless Steel in our very own Tinley Park, IL manufacturing facility. This blend of metals offers a more durable, responsive, and solid-feeling putter for supreme performance.

ROLL CONTROL™ FACE MILLING

The entire 2023-2024 Studio Stock line features our signature Roll Control™ face milling, which is engineered to propel the ball into a true roll faster, while giving golfers the softest feeling milled putter in golf.

DIAMOND BLAST/POLISHED FINISH

The Studio Stock series is completed with our Diamond Blast finish on the topline and body to provide a glare-resistant view from address, while the face and sole are polished giving it a luxurious presence on the greens.

AVAILABLE GRIP

Lamkin Sink Fit Standard & Jumbo sizes



AVAILABLE HEADCOVER

Premium Black/Green Leather Headcover



MODEL	SS9 PLUMBER'S	SS9 SPUD	SS14	SS16	SS35
NECK	PLUMBER'S	SPUD	PLUMBER'S	SPUD	SLANT
DEXTERITY	RH	RH	RH	RH,LH	RH
LENGTHS AVAILABLE	32" - 36", STD = 35" , UN CUT				
FINISH	DIAMOND BLAST W/POLISH FACE AND SOLE				
LOFT (Deg)	STD = 3 +/- 3 DEGREES				
LIE (Deg)	STD = 70 +/- 3 DEGREES				
OFFSET	FULL SHAFT	3/4 SHAFT	FULL SAHFT	3/4 SHAFT	3/4 SHAFT
FACE MILLING	ROLL CONTROL™				
ALIGNMENT	FLANGE				
MATERIAL	303 SS				
WEIGHT (g)	358				
TOE HANG	1/3	1/8	1/2	0	1/3



STUDIO STOCK 9 SPUD

After many one-off appearances in the Hive, Robert Bettinardi remastered the Studio Stock 9, offering his high-toe topline, mid-body blade as a production model for the first time in over a decade. RJB made subtle refinements to bring this putter to the 2023-2024 Studio Stock lineup as a single-bend Spud neck. The SS9 head shape was re-engineered with a more narrow and compact length heel to toe, allowing us to reposition the weight in order to increase the MOI (Moment of Inertia). Coupling that with our Roll Control™ face milling, the SS9 is sure to be one of the most forgiving blades in our production lineup. Milled from one solid block of 303 Stainless Steel, the SS9 Spud neck provides one-eighth toe hang, perfect for those with a slight arc in their putting stroke.

303 STAINLESS STEEL

Each Studio Stock Series head is 100% precision milled from a single block of 303 Stainless Steel in our very own Tinley Park, IL manufacturing facility. This blend of metals offers a more durable, responsive, and solid-feeling putter for supreme performance.

ROLL CONTROL™ FACE MILLING

The entire 2023-2024 Studio Stock line features our signature Roll Control™ face milling, which is engineered to propel the ball into a true roll faster, while giving golfers the softest feeling milled putter in golf.

DIAMOND BLAST/POLISHED FINISH

The Studio Stock series is completed with our Diamond Blast finish on the topline and body to provide a glare-resistant view from address, while the face and sole are polished giving it a luxurious presence on the greens.

PREMIUM COMPONENTS

Each Studio Stock putter comes paired with a Tour Grade shaft, custom Castleton green Lamkin Sink Fit Grip, and dual-constructed Castleton green and black perforated Studio Stock Series headcover.

SPECS

Model: Studio Stock 9 Spud

Weight: 358 grams

Material: 303 Stainless Steel

Finish: Diamond Blast/Polish

Face Milling: Roll Control™

Loft: 3°

Lie: 70°

Toe-Hang: 1/8

STUDIO STOCK 9 PLUMBER'S

The all-new, never-before-seen Studio Stock 9 Plumber's neck putter is a fresh take on the classic SS9 head shape. Milled from one solid block of 303 Stainless Steel, the one-piece milled Plumber's neck provides one-third toe hang, perfect for those with a slight to moderate arc in their putting stroke. The high-toe topline gives the putter a classic, Tour-inspired blade appearance, while the mid-body flange design offers a confidence-inspiring view at address. The SS9 head shape was re-engineered with a more narrow and compact length heel to toe, allowing us to reposition the weight in the club in order to increase the MOI (Moment of Inertia). Coupling that with our Roll Control™ face milling, the SS9 is sure to be one of the most forgiving blades in our production lineup.

303 STAINLESS STEEL

Each Studio Stock Series head is 100% precision milled from a single block of 303 Stainless Steel in our very own Tinley Park, IL manufacturing facility. This blend of metals offers a more durable, responsive, and solid-feeling putter for supreme performance.

ROLL CONTROL™ FACE MILLING

The entire 2023-2024 Studio Stock line features our signature Roll Control™ face milling, which is engineered to propel the ball into a true roll faster, while giving golfers the softest feeling milled putter in golf.

DIAMOND BLAST/POLISHED FINISH

The Studio Stock series is completed with our Diamond Blast finish on the topline and body to provide a glare-resistant view from address, while the face and sole are polished giving it a luxurious presence on the greens.

PREMIUM COMPONENTS

Each Studio Stock putter comes paired with a Tour Grade shaft, custom Castleton green Lamkin Sink Fit Grip, and dual-constructed Castleton green and black perforated Studio Stock Series headcover.

SPECS

Model: Studio Stock 9 Plumber's

Weight: 358 grams

Material: 303 Stainless Steel

Finish: Diamond Blast/Polish

Face Milling: Roll Control™

Loft: 3°

Lie: 70°

Toe-Hang: 1/3



STUDIO STOCK 14

The newest iteration of the Studio Stock 14 features essential modifications made by Robert Bettinardi to perfect this classic blade putter. This heel-toe weighted blade offers a distinct appearance from address with its widened flange, flat topline, low profile shoulders, and newly rounded bumpers that melt off the putter head. The SS14 features a Plumber's neck and full shaft of offset that make setup and alignment effortless, while half toe hang facilitates a smooth arc through the putting stroke.

303 STAINLESS STEEL

Each Studio Stock Series head is 100% precision milled from a single block of 303 Stainless Steel in our very own Tinley Park, IL manufacturing facility. This blend of metals offers a more durable, responsive, and solid-feeling putter for supreme performance.

ROLL CONTROL™ FACE MILLING

The entire 2023-2024 Studio Stock line features our signature Roll Control™ face milling, which is engineered to propel the ball into a true roll faster, while giving golfers the softest feeling milled putter in golf.

DIAMOND BLAST/POLISHED FINISH

The Studio Stock series is completed with our Diamond Blast finish on the topline and body to provide a glare-resistant view from address, while the face and sole are polished giving it a luxurious presence on the greens.

PREMIUM COMPONENTS

Each Studio Stock putter comes paired with a Tour Grade shaft, custom Castleton green Lamkin Sink Fit Grip, and dual-constructed Castleton green and black perforated Studio Stock Series headcover.

SPECS

Model: Studio Stock 14

Weight: 358 grams

Material: 303 Stainless Steel

Finish: Diamond Blast/Polish

Face Milling: Roll Control™

Loft: 3°

Lie: 70°

Toe-Hang: 1/2

STUDIO STOCK 16

The newly redesigned Studio Stock 16 is crafted with key alterations to the head shape and its components, offering a glimpse of its predecessor in an otherwise brand-new putter. This face-balanced mallet maximizes control and stability through the putting stroke by distributing weight evenly to the perimeter of the putter. The sweeping muscles dip into the back flange to create a refined, compact look at address. The single bend shaft seamlessly flows into the Spud neck on the SS16, providing a three-quarter shaft of offset for optimal alignment and setup.

303 STAINLESS STEEL

Each Studio Stock Series head is 100% precision milled from a single block of 303 Stainless Steel in our very own Tinley Park, IL manufacturing facility. This blend of metals offers a more durable, responsive, and solid-feeling putter for supreme performance.

ROLL CONTROL™ FACE MILLING

The entire 2023-2024 Studio Stock line features our signature Roll Control™ face milling, which is engineered to propel the ball into a true roll faster, while giving golfers the softest feeling milled putter in golf.

DIAMOND BLAST/POLISHED FINISH

The Studio Stock series is completed with our Diamond Blast finish on the topline and body to provide a glare-resistant view from address, while the face and sole are polished giving it a luxurious presence on the greens.

PREMIUM COMPONENTS

Each Studio Stock putter comes paired with a Tour Grade shaft, custom Castleton green Lamkin Sink Fit Grip, and dual-constructed Castleton green and black perforated Studio Stock Series headcover.

SPECS

Model: Studio Stock 16

Weight: 358 grams

Material: 303 Stainless Steel

Finish: Diamond Blast/Polish

Face Milling: Roll Control™

Loft: 3°

Lie: 70°

Toe-Hang: 0



STUDIO STOCK 16 LEFT HANDED

The newly redesigned Studio Stock 16 LH is crafted with key alterations to the head shape and the material used, offering a glimpse of its predecessor in an otherwise brand-new putter. This face-balanced, left-handed mallet maximizes control and stability through the putting stroke by distributing weight evenly to the perimeter of the putter. The sweeping muscles dip into the back flange to create a refined, compact look at address. The single bend shaft seamlessly flows into the Spud neck on the SS16, providing a three-quarter shaft offset for optimal alignment and setup.

303 STAINLESS STEEL

Each Studio Stock Series head is 100% precision milled from a single block of 303 Stainless Steel in our very own Tinley Park, IL manufacturing facility. This blend of metals offers a more durable, responsive, and solid-feeling putter for supreme performance.

ROLL CONTROL™ FACE MILLING

The entire 2023-2024 Studio Stock line features our signature Roll Control™ face milling, which is engineered to propel the ball into a true roll faster, while giving golfers the softest feeling milled putter in golf.

DIAMOND BLAST/POLISHED FINISH

The Studio Stock series is completed with our Diamond Blast finish on the topline and body to provide a glare-resistant view from address, while the face and sole are polished giving it a luxurious presence on the greens.

PREMIUM COMPONENTS

Each Studio Stock putter comes paired with a Tour Grade shaft, custom Castleton green Lamkin Sink Fit Grip, and dual-constructed Castleton green and black perforated Studio Stock Series headcover.

SPECS

Model: Studio Stock 16 Left Handed

Weight: 358 grams

Material: 303 Stainless Steel

Finish: Diamond Blast/Polish

Face Milling: Roll Control™

Loft: 3°

Lie: 70°

Toe-Hang: 0

STUDIO STOCK 35

Robert Bettinardi is proud to introduce the all-new Studio Stock 35 to the 2023-2024 Studio Stock line! This compact mallet offers a fresh look with widened shoulders that distribute weight evenly toward the perimeter of the putter, increasing MOI (Moment of Inertia) and making the putter more forgiving for off-center strikes. The Slant neck provides a three-quarter shaft of offset for easy alignment and setup, while one-third toe hang supports players with a slight to moderate arc in their putting stroke. Milled at our Tinley Park, IL headquarters from 303 Stainless Steel and featuring our Roll Control™ face milling, the new Studio Stock 35 offers the feeling of a blade putter with the look of a mallet.

303 STAINLESS STEEL

Each Studio Stock Series head is 100% precision milled from a single block of 303 Stainless Steel in our very own Tinley Park, IL manufacturing facility. This blend of metals offers a more durable, responsive, and solid-feeling putter for supreme performance.

ROLL CONTROL™ FACE MILLING

The entire 2023-2024 Studio Stock line features our signature Roll Control™ face milling, which is engineered to propel the ball into a true roll faster, while giving golfers the softest feeling milled putter in golf.

DIAMOND BLAST/POLISHED FINISH

The Studio Stock series is completed with our Diamond Blast finish on the topline and body to provide a glare-resistant view from address, while the face and sole are polished giving it a luxurious presence on the greens.

PREMIUM COMPONENTS

Each Studio Stock putter comes paired with a Tour Grade shaft, custom Castleton green Lamkin Sink Fit Grip, and dual-constructed Castleton green and black perforated Studio Stock Series headcover.

SPECS

Model: Studio Stock 35

Weight: 358 grams

Material: 303 Stainless Steel

Finish: Diamond Blast/Polish

Face Milling: Roll Control™

Loft: 3°

Lie: 70°

Toe-Hang: 1/3



Bettinardi 2023-2024
Queen B Series



2023-2024 QUEEN B SERIES

KEY DATES

Nov 22nd, 2022 - Pre-Order/Embargo

Jan 17th, 2022 - Launch Date

PRODUCTS

Queen B 6

Queen B 6 LH

Queen B 11

Queen B 14

Queen B 15

PRICE

\$430 MSRP

ASSETS

[CLICK HERE](#)

QB6



QB11



QB14



QB15



2023-2024 QUEEN B SERIES

Material: 303 Stainless Steel

Each Queen B Series putter is one-piece milled from 303 Stainless Steel, which is the same blend of material preferred by all Bettinardi Tour staffers around the globe. This metal offers a more durable, responsive, and solid-feeling putter for supreme performance.

Finish: Caramel Copper PVD

Our all-new Caramel Copper PVD brings aesthetic charm to complement the features of the Queen B line. This stunning finish not only enhances the timeless beauty of each model but is extremely durable and glare-resistant, ultimately optimizing visual cues on the greens to give a confidence-inspiring appearance at every crucial putt.

Face Milling: Mini Honeycomb

By working with the world's best players and extensive R&D, we have developed our brand-new, Mini Honeycomb Face Milling. By using an 8% smaller machining tool on the face, we've managed to make our patented face milling feel softer than any other Honeycomb face we have produced on our Queen B Series putters.

AVAILABLE GRIP

Lamkin Sink Fit Standard & Jumbo sizes



AVAILABLE HEADCOVER

Premium Queen B Honeycomb Headcover



MODEL	QB6	QB11	QB14	QB15
NECK	SPUD	CRESCENT	SLANT	PLUMBERS
DEXTERITY	RH,LH	RH	RH	RH
LENGTHS AVAILABLE	32" - 36", STD = 35" , UNCUT			
FINISH	CARAMEL COPPER PVD			
LOFT (Deg)	STD = 3 +/- 3 DEGREES			
LIE (Deg)	STD = 70 +/- 3 DEGREES			
OFFSET	FULL SHAFT	3/4 SHAFT	FULL SHAFT	FULL SHAFT
FACE MILLING	MINI HONEYCOMB			
ALIGNMENT	FLANGE			
MATERIAL	303 SS			
WEIGHT (g)	362			
TOE HANG	1/8	1/2	1/4	

PRODUCT DESCRIPTIONS - 2023-2024 QUEEN B 6/QUEEN B 6 LEFT HAND

DESCRIPTION

The world of putting evolves as the Queen B 6 continues into the 2023-2024 product line. The wide-body, high-toe blade provides a sense of confidence with performance-driven features for the player seeking the perfect crossover between blade and mallet. The sleek model features refined characteristics, with a Tour-inspired appearance offering softened and rounded edges on the toe and heel for a modern but timeless aesthetic. The single-bend shaft flows effortlessly into the forgiving head of the Queen B 6 for an easier setup and is perfect for players with a straight-back, straight-through putting stroke, strived for ultimate balance and stability. In working with the world's best players and extensive R&D, we are proud to debut our new Mini Honeycomb™ Face Milling. This face utilizes an 8% smaller machine tool on the face of the putter in order to provide the softest Honeycomb™ face to date while accentuating the beauty of the Honeycomb™ design. Each Queen B Series head features one-piece milled 303 Stainless Steel, which is the same blend of material preferred by all Bettinardi Tour staffers around the globe. This metal offers a more durable, responsive, and solid-feeling putter for supreme performance.

NEW! CARAMEL COPPER PVD FINISH

Our all-new Caramel Copper PVD brings aesthetic charm to complement the features of the Queen B line. This stunning finish not only enhances the timeless beauty of each model but is extremely durable and glare-resistant, ultimately optimizing visual cues on the greens to give a confidence-inspiring appearance at every crucial putt.

NEW! MINI HONEYCOMB™ FACE MILLING

In working with the world's best players and extensive R&D, we are proud to debut our new Mini Honeycomb™ face milling. This face utilizes an 8% smaller machine tool on the face of the putter in order to provide the softest Honeycomb™ face to date while accentuating the beauty of the Honeycomb™ design.

303 STAINLESS STEEL

Each Queen B Series head is one-piece milled from 303 Stainless Steel, which is the same blend of material preferred by all Bettinardi Tour staffers around the globe. This metal offers a more durable, responsive, and solid-feeling putter for supreme performance.

PREMIUM COMPONENTS

Each Queen B Series putter comes paired with a premium matching Honeycomb patterned headcover and Lamkin Sink Fit grip available in both standard and jumbo sizes.

SPECS

Model: Queen B 6

Weight: 362 grams

Material: 303 Stainless Steel

Finish: Caramel Copper PVD

Face Milling: Mini Honeycomb™

Loft: 3°

Lie: 70°

Toe-Hang: 1/8

PRODUCT DESCRIPTIONS - 2023-2024 QUEEN B 11

DESCRIPTION

The world of putting evolves as the Queen B 11 continues into the 2023-2024 line as one of the most sought-after mallets made by Bettinardi Golf. Expertly designed for the player looking for a more traditional compact mallet, the QB11 is precisely crafted with classic shoulders that effortlessly melt into the rounded flange. Offering a timeless set-up at address, our trademark Crescent-milled neck is perfect for players with a moderate arc in their putting stroke. In working with the world's best players and extensive R&D, we are proud to debut our new Mini Honeycomb™ Face Milling. This face utilizes an 8% smaller machine tool on the face of the putter in order to provide the softest Honeycomb™ face to date while accentuating the beauty of the Honeycomb™ design. The classic Queen B11 head features a one-piece milled 303 Stainless Steel that offers a more durable, responsive, and solid feeling putter for supreme performance.

NEW! CARAMEL COPPER PVD FINISH

Our all-new Caramel Copper PVD brings aesthetic charm to complement the features of the Queen B line. This stunning finish not only enhances the timeless beauty of each model but is extremely durable and glare-resistant, ultimately optimizing visual cues on the greens to give a confidence-inspiring appearance at every crucial putt.

NEW! MINI HONEYCOMB™ FACE MILLING

In working with the world's best players and extensive R&D, we are proud to debut our new Mini Honeycomb™ face milling. This face utilizes an 8% smaller machine tool on the face of the putter in order to provide the softest Honeycomb™ face to date while accentuating the beauty of the Honeycomb™ design.

303 STAINLESS STEEL

Each Queen B Series head is one-piece milled from 303 Stainless Steel, which is the same blend of material preferred by all Bettinardi Tour staffers around the globe. This metal offers a more durable, responsive, and solid-feeling putter for supreme performance.

PREMIUM COMPONENTS

Each Queen B Series putter comes paired with a premium matching Honeycomb patterned headcover and Lamkin Sink Fit grip available in both standard and jumbo sizes.

SPECS

Model: Queen B 11

Weight: 362 grams

Material: 303 Stainless Steel

Finish: Caramel Copper PVD

Face Milling: Mini Honeycomb™

Loft: 3°

Lie: 70°

Toe-Hang: 1/2

PRODUCT DESCRIPTIONS - 2023-2024 QUEEN B 14

DESCRIPTION

The world of putting evolves as the all-new Queen B 14 makes its debut to the 2023-2024 line. As a compact crossover between blade and mallet, the heel and toe were finely milled with wider radiuses that sweep down effortlessly into the back flange, blending the heel and toe together for softer visual cues and an unbelievable new appearance. The elongated flange along with the contours on the heel and toe promotes optimal visual cues that help frame the ball for a more precise visual at address. The QB14 features a high-toe topline and one-piece milled Slant neck which provides 1/4 toe-hang, perfect for golfers with a slight arc in their putting stroke. In working with the world's best players and extensive R&D, we are proud to debut our new Mini Honeycomb™ Face Milling. This face utilizes an 8% smaller machine tool on the face of the putter in order to provide the softest Honeycomb™ face to date while accentuating the beauty of the Honeycomb™ design. The Queen B 14 head features a one-piece milled 303 Stainless Steel that offers a more durable, responsive, and solid-feeling putter for supreme performance.

NEW! CARAMEL COPPER PVD FINISH

Our all-new Caramel Copper PVD brings aesthetic charm to complement the features of the Queen B line. This stunning finish not only enhances the timeless beauty of each model but is extremely durable and glare-resistant, ultimately optimizing visual cues on the greens to give a confidence-inspiring appearance at every crucial putt.

NEW! MINI HONEYCOMB™ FACE MILLING

In working with the world's best players and extensive R&D, we are proud to debut our new Mini Honeycomb™ face milling. This face utilizes an 8% smaller machine tool on the face of the putter in order to provide the softest Honeycomb™ face to date while accentuating the beauty of the Honeycomb™ design.

303 STAINLESS STEEL

Each Queen B Series head is one-piece milled from 303 Stainless Steel, which is the same blend of material preferred by all Bettinardi Tour staffers around the globe. This metal offers a more durable, responsive, and solid-feeling putter for supreme performance.

PREMIUM COMPONENTS

Each Queen B Series putter comes paired with a premium matching Honeycomb patterned headcover and Lamkin Sink Fit grip available in both standard and jumbo sizes.

SPECS

Model: Queen B 14

Weight: 362 grams

Material: 303 Stainless Steel

Finish: Caramel Copper PVD

Face Milling: Mini Honeycomb™

Loft: 3°

Lie: 70°

Toe-Hang: 1/4

PRODUCT DESCRIPTIONS - 2023-2024 QUEEN B 15

DESCRIPTION

Brand new to the 2023-2024 Queen B Series is the Queen B 15, a modern-inspired design on a classic heel-toe weighted blade. The new mid-body blade putter features a 10% smaller head from heel to toe providing a fresh compact look. The flange was widened for added confidence at address with muscles and bumpers that roll effortlessly away from the center flange, one of Robert J. Bettinardi's key design features of this new head. The Caramel Copper PVD finish brings elegance and charm to this stunning new head shape. In working with the world's best players and extensive R&D, we are proud to debut our new Mini Honeycomb™ Face Milling. This face utilizes an 8% smaller machine tool on the face of the putter in order to provide the softest Honeycomb™ face to date while accentuating the beauty of the Honeycomb™ design. The Queen B 15 head features a one-piece milled 303 Stainless Steel that offers a more durable, responsive, and solid feeling putter for supreme performance.

NEW! CARAMEL COPPER PVD FINISH

Our all-new Caramel Copper PVD brings aesthetic charm to complement the features of the Queen B line. This stunning finish not only enhances the timeless beauty of each model but is extremely durable and glare-resistant, ultimately optimizing visual cues on the greens to give a confidence-inspiring appearance at every crucial putt.

NEW! MINI HONEYCOMB™ FACE MILLING

In working with the world's best players and extensive R&D, we are proud to debut our new Mini Honeycomb™ face milling. This face utilizes an 8% smaller machine tool on the face of the putter in order to provide the softest Honeycomb™ face to date while accentuating the beauty of the Honeycomb™ design.

303 STAINLESS STEEL

Each Queen B Series head is one-piece milled from 303 Stainless Steel, which is the same blend of material preferred by all Bettinardi Tour staffers around the globe. This metal offers a more durable, responsive, and solid-feeling putter for supreme performance.

PREMIUM COMPONENTS

Each Queen B Series putter comes paired with a premium matching Honeycomb patterned headcover and Lamkin Sink Fit grip available in both standard and jumbo sizes.

SPECS

Model: Queen B 15

Weight: 362 grams

Material: 303 Stainless Steel

Finish: Caramel Copper PVD

Face Milling: Mini Honeycomb™

Loft: 3°

Lie: 70°

Toe-Hang: 1/4



2024 BB SERIES

MILLED IN THE USA





2024 BB SERIES

FEATURES AND BENEFITS

303 STAINLESS STEEL

Each BB Series putter is one-piece milled from 303 Stainless Steel, which is the same blend of material preferred by Bettinardi Tour staffers around the globe. This metal offers a more durable, responsive, and solid-feeling putter for supreme performance.

PERPETUAL FLYMILL FACE MILLING

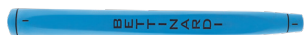
Redefining precision putting, our Perpetual Flymill Face Milling technology is now enhanced by sonic precision. This innovative technology provides a consistent roll, ensuring that your putts start true and on target. Each stroke produces a distinctive tone, providing instant feedback to the player.

BLACK PEARL PVD FINISH

The deep, luxurious black hue of Black Pearl PVD not only exudes sophistication but also adds an extra layer of confidence upon address. Beyond its striking appearance, the PVD coating is highly resistant to wear, scratches, and corrosion.

PREMIUM COMPONENTS

Each BB Series putter comes paired with a Black PVD Tour Grade shaft, custom electric blue Lamkin Grip, and dual-constructed leather and carbon fiber BB Series magnetic headcover.



Standard Grip



Jumbo Grip

BB-1



BB-1W
RH, LH



BB-8F



BB-28SB



BB-28SB
CENTER SHAFT



BB-28SB
ARMLOCK



BB-48



MODEL	BB-1	BB-1W	BB-8F	BB-28 Slotback	BB-28 Slotback Center Shaft	BB-28 Slotback Armlock	BB-48
DEXTERITY	RH	RH, LH	RH	RH	RH	RH	RH
LENGTHS AVAILABLE	33" - 38"	33" - 38"	33" - 38"	33" - 38"	33" - 38"	40" - 42"	33" - 38"
FINISH	Black Pearl PVD						
LOFT	3°	3°	3°	3°	3°	5°	3°
LIE	70°						
OFFSET	Full Shaft	Full Shaft	Half Shaft	3/4 Shaft	None	1.5 Shaft	3/4 Shaft
FACE MILLING	Perpetual Fly						
MATERIAL	303 Stainless Steel						
WEIGHT	352g	352g	352g	352g	352g	400g	352g



**2024
INOVAI**

MILLED IN THE USA





2024 INOVAI 6.0

FEATURES AND BENEFITS

OVERVIEW

Redesigned from the ground up for 2024, the latest INOVAI 6.0 boasts a refreshingly clean and modern aesthetic with a stepless wing design for improved optics at address. The sole has been meticulously crafted with Variable Depth Ports to improve COG (Center of Gravity) placement up to a remarkable 27% relative to the center of the face, enhancing stability and performance.

MATERIALS AND FINISH

The 303 Stainless Steel front piece is finished in a bold Midnight Armor finish, and the 6061 Military-Grade Aluminum back piece features a robust Titan Gray finish. Together these durable, wear-resistant finishes create a bold contrast with optimal visual cues while framing the ball at address on the green.

ROLL CONTROL FACE

Developed in conjunction with the top players in the world, this proprietary groove design promotes topspin at impact to get the ball into a true roll faster.

FOUR NECK OPTIONS

Each headshape is offered with four different neck options, making the 2024 INOVAI Series the most versatile ever.



COUNTERBALANCE /ARMLOCK



STANDARD Mallet:



Spud Neck (RH, LH)



Slant Neck



Plumber's Neck (RH, LH)



Center Shaft

Neck	Spud	Slant	Plumber's	Center	Counterbalance (ALL NECKS OPTIONS)	Armlock (SPUD ONLY)
Dexterity	RH, LH	RH	RH, LH	RH	RH	RH
Lengths Available	33" - 36"	33" - 36"	33" - 36"	33" - 36"	34" - 39"	40" - 42"
Finish	Midnight Armor / Titan Gray					
Loft	3°	3°	3°	3°	3°	5°
Lie	70°	70°	70°	70°	70°	70°
Offset	3/4 Shaft	3/4 Shaft	Full Shaft	None	1 1/2 Shaft	1 1/2 Shaft
Face Milling	Roll Control					
Alignment	Topline and Double Flange Lines		Double Flange Lines		Topline and Double Flange Lines	
Material	303 Stainless Steel & 6061 Aluminum					
Weight	360g	360g	360g	360g	400g	400g
Toe Hang	1/8	1/4	1/3	Face-Balanced	1/8	1/8



2024 INOVAI 6.5

FEATURES AND BENEFITS

OVERVIEW

Introducing the all-new INOVAI 6.5 for 2024, now available in a sleek, compact design with fangs that form an immaculate hexagonal cutout design. To optimize the Moment of Inertia (MOI), two strategically placed triangular vents are integrated with the fangs to distribute weight to the perimeter.

MATERIALS AND FINISH

The 303 Stainless Steel front piece is finished in a bold Midnight Armor finish, and the 6061 Military-Grade Aluminum back piece features a robust Titan Gray finish. Together these durable, wear-resistant finishes create a bold contrast with optimal visual cues while framing the ball at address on the green.

ROLL CONTROL FACE

Developed in conjunction with the top players in the world, this proprietary groove design promotes topspin at impact to get the ball into a true roll faster.

FOUR NECK OPTIONS

Each headshape is offered with four different neck options, making the 2024 INOVAI Series the most versatile ever.



Spud Neck
(RH, LH)



Slant Neck



Plumber's Neck
(RH, LH)



Center
Shaft

STANDARD
MALLET:



Neck	Spud	Slant	Plumber's	Center
Dexterity	RH, LH	RH	RH, LH	RH
Lengths Available	33" - 36"	33" - 36"	33" - 36"	33" - 36"
Finish	Midnight Armor / Titan Gray			
Loft	3°	3°	3°	3°
Lie	70°	70°	70°	70°
Offset	3/4 Shaft	3/4 Shaft	Full Shaft	None
Face Milling	Roll Control			
Alignment	Topline and Double Flange Lines		Double Flange Lines	
Material	303 Stainless Steel & 6061 Aluminum			
Weight	360g	360g	360g	360g
Toe Hang	1/8	1/4	1/3	Face-Balanced



2024 INOVAI 9.0

FEATURES AND BENEFITS

OVERVIEW

Introducing the INOVAI 9.0 designed with innovative stability wings for control and clean lines that create ideal visual cues at address. The backpiece was designed to maximize MOI by distributing weight further behind the putter and by removing material from the sole, which also improves the Center of Gravity.

MATERIALS AND FINISH

The 303 Stainless Steel front piece is finished in a bold Midnight Armor finish, and the 6061 Military-Grade Aluminum back piece features a robust Titan Gray finish. Together these durable, wear-resistant finishes create a bold contrast with optimal visual cues while framing the ball at address on the green.

ROLL CONTROL FACE

Developed in conjunction with the top players in the world, this proprietary groove design promotes topspin at impact to get the ball into a true roll faster.

FOUR NECK OPTIONS

Each headshape is offered with four different neck options, making the 2024 INOVAI Series the most versatile ever.



COUNTERBALANCE /ARMLOCK



STANDARD Mallet:



Spud Neck
(RH, LH)



Slant Neck



Plumber's Neck
(RH, LH)



Center
Shaft

Neck	Spud	Slant	Plumber's	Center	Counterbalance (ALL NECKS OPTIONS)	Armlock (SPUD ONLY)
Dexterity	RH, LH	RH	RH, LH	RH	RH, LH	RH
Lengths Available	33" - 36"	33" - 36"	33" - 36"	33" - 36"	34" - 39"	40" - 42"
Finish	Midnight Armor / Titan Gray					
Loft	3°	3°	3°	3°	3°	5°
Lie	70°	70°	70°	70°	70°	70°
Offset	3/4 Shaft	3/4 Shaft	Full Shaft	None	1 1/2 Shaft	1 1/2 Shaft
Face Milling	Roll Control					
Alignment	Topline and Double Flange Lines		Double Flange Lines		Topline and Double Flange Lines	
Material	303 Stainless Steel & 6061 Aluminum					
Weight	360g	360g	360g	360g	400g	400g
Toe Hang	1/8	1/4	1/3	Face-Balanced	1/8	1/8



2024 INOVAI 10.0

FEATURES AND BENEFITS

OVERVIEW

Introducing the all-new INOVAI 10.0, which combines blade and mallet in a sleek, compact square shape that makes setup and alignment effortless. The new headshape represents the perfect fusion of form and forgiveness and bridges the gap for players transitioning from the classic blade putter to a high-performance MOI putter.

MATERIALS AND FINISH

The 303 Stainless Steel front piece is finished in a bold Midnight Armor finish, and the 6061 Military-Grade Aluminum back piece features a robust Titan Gray finish. Together these durable, wear-resistant finishes create a bold contrast with optimal visual cues while framing the ball at address on the green.

ROLL CONTROL FACE

Developed in conjunction with the top players in the world, this proprietary groove design promotes topspin at impact to get the ball into a true roll faster.

FOUR NECK OPTIONS

Each headshape is offered with four different neck options, making the 2024 INOVAI Series the most versatile ever.



Spud Neck
(RH, LH)



Slant Neck

MINI
MALLET:



Plumber's Neck
(RH, LH)



Center
Shaft

Neck	Spud	Slant	Plumber's	Center
Dexterity	RH, LH	RH	RH, LH	RH
Lengths Available	33" - 36"	33" - 36"	33" - 36"	33" - 36"
Finish	Midnight Armor / Titan Gray			
Loft	3°	3°	3°	3°
Lie	70°	70°	70°	70°
Offset	3/4 Shaft	3/4 Shaft	Full Shaft	None
Face Milling	Roll Control			
Alignment	Topline and Double Flange Lines		Double Flange Lines	
Material	303 Stainless Steel & 6061 Aluminum			
Weight	360g	360g	360g	360g
Toe Hang	1/8	1/4	1/3	Face-Balanced



2023-2024
HLX 5.0
FORGED WEDGES



2023 HLX 5.0 FORGED WEDGES

KEY DATES

October 25th, 2022 - Pre-Order/Embargo Date

November 16th, 2022 - Launch Date

PRICE

\$220 MSRP

PRODUCTS

HLX 5.0 Forged Wedges - Chrome

HLX 5.0 Forged Wedges - Graphite PVD

ASSETS

[CLICK HERE](#)



CHROME



GRAPHITE PVD



HLX 5.0 Forged Wedge Specs

LOFT	48°	50°	52°	54°	54°	56°	56°	58°	58°	60°	60°
GRIND	C	C	C	C	RJ	C	RJ	C	RJ	C	RJ
BOUNCE	8°	8°	8°	10°	14°	12°	14°	10°	12°	8°	10°
STANDARD LENGTH	35.75"	35.5"		35.25"				35"			
STANDARD LIE	64 DEGREES										
DEXTERITY	* ALL MODELS AVAILABLE IN RH ONLY										

2023 HLX 5.0 FORGED WEDGES - FEATURED OPTIONS

Material: Soft Carbon Steel

Finishes: Chrome, Graphite PVD

Grinds: C, RJ

AVAILABLE SHAFTS



AVAILABLE GRIP

Lamkin Crossline



C-GRIND

The C-Grind sole is a traditional wedge sole, intended for players who love making simple square-faced shots. The C-Grind allows players to pinch the ball to the turf, providing less bounce in tighter lies.

Our HLX 5.0 C-Grind is now offered in 48°.

SWING TYPE:

Shallow/Sweeper, Neutral,
Full Swing

CONDITIONS:

Firm, Medium, Soft



RJ-GRIND

The RJ-Grind is a more versatile, high-bounce wedge sole, meant for the player who seeks the ability to master all types of shots into, and around the greens. The RJ-Grind allows for more heel, toe, and trailing edge relief, making it the most playable wedge in the lineup.

SWING TYPE:

Shallow/Sweeper, Neutral,
Steep/Digger

CONDITIONS:

Firm, Medium, Soft





PRODUCT DESCRIPTIONS - 2023 BETTINARDI HLX 5.0 FORGED GRAPHITE PVD

DESCRIPTION

Robert J. Bettinardi has taken his wedge line to a new level of performance with a perfected redesign of technology and appearance in his all-new HLX 5.0. Engineered and crafted from Soft Carbon Steel, each wedge aims to provide a greater focus on player performance and versatility for any wedge shot, in all conditions. The deeper Tour-inspired face milling allows players to have exceptional spin control for any approach shot or around the greens. The center of gravity in each head was re-engineered to be 5% higher by replacing the Honeycomb milling on the back flange with a finer ladder milling, allowing golfers to keep their wedge shots at a lower trajectory and ultimately improve their short game. This master-crafted tweak allows for Tour quality flighting and uncontested control around the greens.

C-GRIND

The C-Grind sole is a traditional wedge sole, intended for players who love making simple square-faced shots. The C-Grind allows players to pinch the ball to the turf, providing less bounce in tighter lies.

Our HLX 5.0 C-Grind is now offered in 48°.

RJ-GRIND

The RJ-Grind is a more versatile, high-bounce wedge sole, meant for the player who seeks the ability to master all types of shots into, and around the greens. The RJ-Grind allows for more heel, toe, and trailing edge relief, making it the most playable wedge in the lineup.

NEW FINISH

The HLX 5.0 all-new appearance is offered in a modern Graphite PVD finish for the player who prefers a stylish appearance and more of a sleek look at address. The finish was tested to provide the player with greater optics and glare-reducing finish in any course condition.

PREMIUM COMPONENTS

The HLX 5.0 Forged wedge series will offer players the choice of the best, most premium components to complete the buildout of their new Bettinardi wedges. Starting with three Tour grade shaft options; choose from a KBS High Rev, True Temper S200 & S400, or the Nippon Pro Modus 115. All wedges will be paired with a custom Bettinardi Crosstour Soft Gray and Black Lamkin grip for added control with patented vibration-dampening technology for a superior surface tack that adapts to all weather conditions.

ALL-NEW FACE OF THE HLX 5.0

Using our patented High Helix Cut machining process, Robert was able to engineer and craft his softest forged wedge face to date. By using this process, the machine cuts the metal at such a rate that generates a more pronounced groove depth, creating maximum spin on the golf ball, which pushes USGA groove limits and makes the HLX 5.0 the ultimate wedge for controlling your spin.

PRODUCT DESCRIPTIONS - 2023 BETTINARDI HLX 5.0 FORGED CHROME

DESCRIPTION

Robert J. Bettinardi has taken his wedge line to a new level of performance with a perfected redesign of technology and appearance in his all-new HLX 5.0. Engineered and crafted from Soft Carbon Steel, each wedge aims to provide a greater focus on player performance and versatility for any wedge shot, in all conditions. The deeper Tour-inspired face milling allows players to have exceptional spin control for any approach shot or around the greens. The center of gravity in each head was re-engineered to be 5% higher by replacing the Honeycomb milling on the back flange with a finer ladder milling, allowing golfers to keep their wedge shots at a lower trajectory and ultimately improve their short game. This master-crafted tweak allows for Tour quality flighting and uncontested control around the greens.

C-GRIND

The C-Grind sole is a traditional wedge sole, intended for players who love making simple square-faced shots. The C-Grind allows players to pinch the ball to the turf, providing less bounce in tighter lies.

Our HLX 5.0 C-Grind is now offered in 48°.

RJ-GRIND

The RJ-Grind is a more versatile, high-bounce wedge sole, meant for the player who seeks the ability to master all types of shots into, and around the greens. The RJ-Grind allows for more heel, toe, and trailing edge relief, making it the most playable wedge in the lineup.

FINISH

The HLX 5.0 all-new appearance is offered in a traditional Chrome finish for the player who prefers a stylish appearance and more of a sleek look at address. The finish was tested to provide the player with greater optics and glare-reducing finish in any course condition.

PREMIUM COMPONENTS

The HLX 5.0 Forged wedge series will offer players the choice of the best, most premium components to complete the buildout of their new Bettinardi wedges. Starting with three Tour grade shaft options; choose from a KBS High Rev, True Temper S200 & S400, or the Nippon Pro Modus 115. All wedges will be paired with a custom Bettinardi Crosstour Soft Gray and Black Lamkin grip for added control with patented vibration-dampening technology for a superior surface tack that adapts to all weather conditions.

ALL-NEW FACE OF THE HLX 5.0

Using our patented High Helix Cut machining process, Robert was able to engineer and craft his softest forged wedge face to date. By using this process, the machine cuts the metal at such a rate that generates a more pronounced groove depth, creating maximum spin on the golf ball, which pushes USGA groove limits and makes the HLX 5.0 the ultimate wedge for controlling your spin.

Official Press Release - FOR OCT 25th RELEASE

Bettinardi Golf Announces New HLX 5.0 Forged Wedge Line

Tinley Park, Ill. – Bettinardi Golf is proud to unveil its newest line of wedges, the HLX 5.0. The HLX 5.0 Forged Wedges have been crafted with a perfected redesign of technology and appearance, providing a greater focus on player performance that includes a lower launch trajectory and exceptional spin control.

The 2023-2024 HLX 5.0 Forged Wedges feature a new face that utilizes a patented High Helix Cut machining tool, which mills a more pronounced groove depth to make the HLX 5.0 the ultimate wedge for controlling spin. According to the nation's leading club fitter, Bettinardi HLX wedges consistently perform with 10% more spin and 12% lower launch than the top wedge manufacturers in golf.

Additionally, by re-engineering the ladder milling on the back flange, the center of gravity in each HLX 5.0 head was raised by 5%. This master-crafted enhancement allows for Tour quality shot flighting and uncontested control around the greens.

“By utilizing this finer milling technique, we were able to keep more weight on the flange, which raises the center of gravity and helps golfers achieve a lower-flighted shot,” said Sam Bettinardi, President of Bettinardi Golf. “Since 1998, Bettinardi Golf has been known for making the finest putters in the world, and we are so proud to continue to evolve our wedges and push the envelope on design, craftsmanship, and quality.”

“Forging our HLX 5.0 Wedges from soft carbon steel, as opposed to casting, gives consumers and Tour players the premium feel that they have come to expect from the Bettinardi name,” says Robert Bettinardi, CEO/Founder of Bettinardi Golf. “Since the inception of our forged wedge line in 2014, each generation of wedges has continued to evolve with additional finishes, lofts, grinds, and technology, which has made Bettinardi a proven player in the wedge category.”

The HLX 5.0 Forged Wedges are offered in both a Chrome and Graphite PVD finish, with the addition of a 48 degree wedge and a 54 degree loft RJ Grind.

The HLX 5.0 Forged Wedges will be available for pre-order on Tuesday, October 25th online at Bettinardi.com, and will be available for purchase at authorized Bettinardi dealers worldwide, starting on November 16th.

For additional product updates, please follow [@bettinardigolf](https://www.instagram.com/bettinardigolf) on Instagram and Twitter.

ABOUT BETTINARDI GOLF

Located just outside of Chicago, Illinois, Bettinardi Golf is a family-owned and operated premium golf equipment company that designs, crafts, and mills precision-made golf products, which include putters, wedges, headcovers, golf accessories, and more. Since 1998, Bettinardi Golf putters have amassed 99 worldwide Tour victories and counting. For more information, please visit www.Bettinardi.com.